

MEDIA KIT

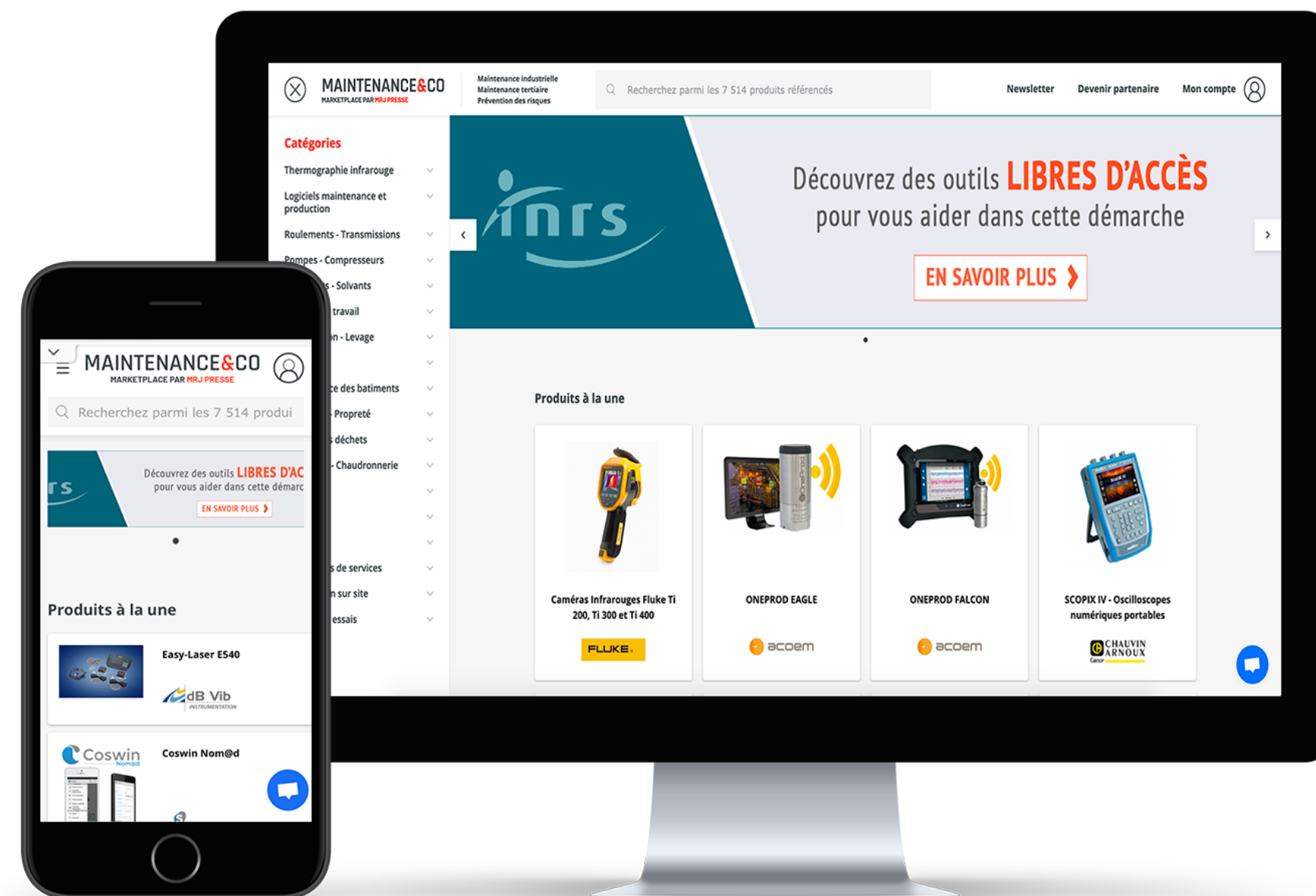
MAINTENANCE&CO

Industrial Maintenance Marketplace & tertiary and risk prevention

Maintenance and co is the **leading digital market** for maintenance in Europe.

With more than **7 000 referenced product** lines and hundreds of referenced suppliers, buyers from across the industry come to find all their equipment, products and services.

www.maintenanceandco.com



+ 7 000

Products and services online



163 000

visitors per year



220 000

Page views per year



+ 1 000

Relationships per year, including the largest French donors including RATP, ENEDIS, Bouygues, Air liquide, EDF, Areva, SNCF, Dalkia....

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ADVERTISING CONTACTS



Jeanmarie Kenfack
TECHNICAL CONTACT



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mg
Presse

WHY ARE YOU REFERENCING ?

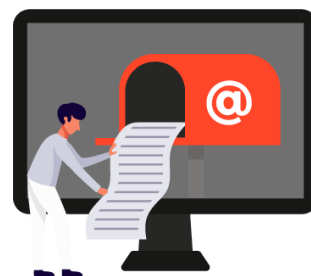
Boost the natural SEO of your website

Be present in our market place and give visibility to your brand and your offer at **our 163 000 annual visitors**.



Receive enquiries / quotes

Generate leads all year round from **the quote request forms, contact and live chat system** at our marketplace.



MAINTENANCE&CO
MARKETPLACE PAR MRJ PRESSE

Maintenance industrielle
Maintenance tertiaire
Prévention des risques

Recherchez parmi les 7 514 produits référencés

Newsletter Devenir partenaire Mon compte

Devenir partenaire

- Présentez l'ensemble de vos produits et services sur notre market place
- Améliorez le référencement de votre site internet
- Recevez des demandes de devis et des appels d'offres

Vous êtes prestataire, fabricant ou distributeur de produits et services dans le domaine de la maintenance ? Présentez vos produits et services, et soyez destinataire des demandes d'informations de nos visiteurs en devenant partenaire du site Maintenanceandco.com.

Pour cela, remplissez le formulaire ci-dessous ou contactez notre service **01 84 19 38 10**

Communicate throughout the year

Benefit from marketing campaigns carried out all year round on **our basis of 150 000 contacts** in the industry: emailings products, communications on our social networks, promotion through our other print and digital media.



RATES A SIMPLE OFFER

✓ **Online referencing >>**
Reference all your products/
services for 1 year and receive
quotation requests

✓ **Direct marketing >>**
4 th thematic bus-mailings sent to
our 15,000 industry contacts
targeted throughout the year

✓ **Social networks >>**
Your new products presented all
year round on our social networks



1 500 €^{DF}/Year

The screenshot shows the homepage of MAINTENANCE&CO, a marketplace for industrial maintenance products. The page features a navigation menu on the left with categories like 'Thermographie infrarouge', 'Logiciels maintenance et production', and 'Roulements - Transmissions'. The main content area displays 'Produits à la une' (Featured Products) with items like ONEPROD EAGLE, Coswin 8i, C.A 1954, Easy-Laser E540, Formation technique en EPI, and Roue libre SIAM RINGSPANN. Below this is a section for 'Nos autres supports' (Our other supports) featuring magazines like 'Production Maintenance', 'Essais & Simulations', 'Qualité Références', 'Mesures & Tests', and 'Quality & Co'. A large orange banner on the right side of the page highlights two promotional offers: 'OPTIONAL MEGA BANNER' for 500 € DF and 'PRODUCT IN THE HEADLINES' for 250 € DF. The footer includes social media icons, copyright information (2005-2021), and contact details.



PLANNING NEWSLETTER PRODUCT

N°1	09	June	2021
N°2	23	June	2021
N°3	07	July	2021
N°4	21	July	2021
N°5	15	September	2021
N°6	29	September	2021
N°7	13	October	2021
N°8	27	October	2021
N°9	10	November	2021
N°10	24	November	2021
N°11	08	December	2021
N°12	22	December	2021
N°13	05	January	2022
N°14	19	January	2022
N°15	02	February	2022
N°16	16	February	2022
N°17	02	March	2022

N°18	16	March	2022
N°19	30	March	2022
N°20	13	April	2022
N°21	27	April	2022
N°22	11	May	2022
N°23	25	May	2022
N°24	08	June	2022
N°25	22	June	2022
N°26	06	July	2022
N°27	20	July	2022
N°28	07	September	2022
N°29	21	September	2022
N°30	05	October	2022
N°31	19	October	2022
N°32	02	November	2022
N°33	16	November	2022
N°34	30	November	2022

SPECIFICATIONS

BANNER

Size 728 * 90 pixels
 Type jpeg or png
 Weight..... 30 Ko max

ACTUALITÉ

Title 72 characters* maximum
 Subtitle 282 characters* maximum
 Text 943 characters* maximum
 Photo 320 * 240 pixels, 30 Ko maximum

*blanks included

THERMOGRAPHIE INFRAROUGE
 La sélection de MaintenanceandGo

Maintenance and co met à votre disposition une sélection des meilleures ressources dans les domaines de la prévention, de la sécurité et de la maintenance industrielle.

 C.A 1950 Caméra thermique par Chauvin Aroux Plus d'informations	 Variocam HR par dB Vib Instrumentation Plus d'informations	 Caméra infrarouge FLIR i50 par FLIR Systems Plus d'informations
 CAMERA DE THERMOGRAPHIE INFRAROUGE par Synergys Technologies	 Thermomètre infrarouge - IM-8839 - IMESURE 8839 par Distrimesure	 Caméra Thermique PCE-TC 30 par PCE Instruments



CONTACT

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Le Trèfle
22 Boulevard Gambetta
92130 Issy-les-Moulineaux



Nouvelle Aquitaine

Gare de Bordeaux Saint-Jean
Rue Charles Domercq
33800 Bordeaux



Eure-et-Loire

ZA Saint-Mathieu
8 rue des Garennes
78550 Houdan

Follow us on social media



Since 2006, our vocation has been to inform professionals about their profession through our magazines, our websites and our social networks. We publish 5 print and digital magazines, 2 applications and 3 online directories for connecting B2B professionals.

EVERY YEAR, MRJ PRESSE IS :

200 000

copies distributed

400 000

visitors on our websites

800 000

seen pages

600 000

e-mails sent

50

trade fairs

REALISED BY TAKASIT

ESSAIS & SIMULATIONS

Qualité Références

Production Maintenance

MAINTENANCE & ENTREPRISE

MAINTENANCE & CO

MESURES & TESTS

QUALITY & CO

TRAMETAL